

BREMBO UNVEILS CUTTING-EDGE BRAKING SOLUTIONS AT EICMA 2024

Experience the future of braking with Brembo

Bergamo (Italy), 5th November 2024 – Brembo, global leader in high-performance braking systems, is excited to showcase its latest innovations at EICMA 2024. The company will unveil a range of new products, including the PRO and PRO+ Packages for supersport motorcycles, the Distincta[®] brake and clutch master cylinder, the M4.32 brake caliper, and a new MotoGP-spec caliper.

Brembo PRO and PRO+ Packages

Brembo's commitment to pushing the boundaries of braking technology is evident in the new PRO and PRO+ Packages for supersport motorcycles. These high-performance solutions offer unparalleled performance, reliability, and style, setting a new standard for the industry.

Brembo PRO Package front brakes feature a T-Drive finned disc and a nickel-plated Hypure caliper, the PRO Package delivers exceptional braking power and heat dissipation. On the other hand Brembo PRO+ Package utilizes a T-Drive finned disc and a GP4 Sport Production brake caliper for ultimate performance and durability.

Distincta[®] brake and clutch master cylinder and M4.32 brake caliper

The new Distincta[®] brake and clutch master cylinders are a stylish and functional addition to the touring adventure segment. The brake master cylinder features a minimalist aesthetic with a hidden lever pin, advanced design techniques for reduced weight, and optimal lever position adjustment for improved ergonomics. The M4.32 brake caliper offers a perfect blend of performance and practicality, featuring a monobloc construction for exceptional rigidity and strength, a convenient pad replacement system for hassle-free maintenance, and a distinctive Brembo logo highlighting its premium quality.

New MotoGP brake caliper

Brembo, the *Braking Inspiration Partner* of MotoGP, is proud to introduce a new racing caliper that will be available to all 22 riders starting from the 2025 season. This cutting-edge caliper features an oversized pad for enhanced braking power and heat dissipation, an increased braking area for optimized contact pressure and precise control, a reinforced caliper/foot fixing wheelbase for improved stability and precision, and a convenient bleeder position for efficient maintenance. Brembo's dedication to innovation and performance is evident in these new products. By continuously pushing the limits of braking technology, the company empowers riders to achieve their goals.

Moreover, two Bybre's groundbreaking racing products specifically designed for Side-by-Side Vehicles (SSVs), particularly destined to the demanding Dakar Rally, are displayed at EICMA 2024.

At EICMA 2024, Brembo once again solidifies its position as an industry leader in high-performance braking systems. By unveiling a range of innovative products, Brembo demonstrates its unwavering dedication to pushing the boundaries of braking technology. From the track to the street, Brembo's commitment to delivering superior performance, reliability and style empowers riders to achieve their full potential.

About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

www.brembo.com

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